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Better health.



BC Women's Hospital & Health Centre, an agency of the Provincial Health Services Authority, provides services for pregnant women, newborns and women with specialized health needs from across the province. BC Women's is an academic health centre affiliated with the University of British Columbia, Simon Fraser University, and the Women's Health Research Institute. For more information, please visit www.bcwomens.ca.

The Provincial Health Services Authority (PHSA) plans, manages and evaluates selected specialty and province-wide health care services across BC, working with the five geographic health authorities to deliver province-wide solutions that improve the health of British Columbians. For more information, please visit www.phsa.ca.

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MEDIA RELEASE

April 10, 2007
For immediate release

BC Women's receives prestigious Kroeger Award for Management

Vancouver, B.C. – BC Women's Hospital & Health Centre has been named the recipient of the Kroeger College Award for Management for maintaining a high level of quality care.

"We are honoured to receive this award," says Dr. Elizabeth Whynot, President, BC Women's. "Thank you to BC Women's Hospital & Health Centre Foundation and its Board for the nomination, and to Kroeger College for the award."

The Management Award honours those who have demonstrated excellence in management in program design and implementation, service improvement, social or commercial marketing, organizational strategy, or the effective management of human resources. It is one of five annual awards from Carleton University's Arthur Kroeger College of Public Affairs to recognize and commend individuals and organizations who have made Canadians more informed, their governing institutions more effective, and their country a better place to live.

BC Women's is the lead agency and teaching hospital for women's health in B.C. Not only has it been at the forefront of developments in women's health, but it has been managed to exacting financial standards at a time when health care costs have often been the subject of public criticism.

"With clear objectives, creativity, and a keen awareness of our resources, we have been able to face ongoing challenges successfully," says Dr. Whynot. "This approach will enable us to move forward with our vision of better health for all women in B.C. and their families."

As the busiest maternity hospital in Canada with more than 7,500 births each year, BC Women's is pleased to be recognized for some recent accomplishments:

- Creation of the Fir Square Combined Care program for substance-using pregnant women and their infants—a first in Canada;
- Expansion of the Single Room Maternity Centre to provide comprehensive, family-centered maternity care in a comfortable and private setting;
- Development of the Women's Health Research Institute, dedicated to supporting research activities that will improve the health and health care of women and their families;
- Consolidation of services within the Reproductive Mental Health Program.

The Kroeger Awards will be presented on April 19 in Ottawa.