

Information for Patients & Families

Baby Friendly Initiative

BC Women's Hospital will participate in the Baby Friendly Initiative (BFI) hospital designation taking place on January 16 -19, 2017.

Through this process, we will demonstrate our commitment to promote and support breastfeeding, which research has shown improves mother and infant health. BC Women's first achieved BFI designation in 2009, and we are now due for a review.

A team of BFI assessors will be onsite during the above dates. The BFI assessors will evaluate how our staff and care providers support maternal newborn skin-to-skin attachment and infant feeding practices.

We rely on patients and their families to provide valuable feedback to help us continually improve our services that meet our patients' needs and hope you will take the opportunity to share your experience.

